



RJO'Brien



19th Annual “Exchange of Ideas”
Introducing Brokers’ Conference
March 20 & 21, 2015
Hyatt Regency—Riverwalk
San Antonio, TX

Please Join Us

On behalf of R.J. O'Brien, we invite you to join us as we head to the RIVERWALK for our 19th Annual "Exchange of Ideas" IB Conference in San Antonio, TX. The conference festivities will begin on Friday, March 20, 2015 with three breakout sessions and a cocktail reception following the presentations. On Saturday, March 21, 2015 we have an extraordinary line up of guest speakers that will be covering the popular topics affecting today's markets. Afterwards, please join us for food and fun at the historic La Villita Village. We look forward to seeing you down on the Riverwalk!!

Guest Speakers

**Alan
Barkema**

Founder of Apical Economics, LLC. Mr. Barkema has served as Senior Vice President and Director of Research at the Federal Reserve Bank of Kansas City. As an economist, Mr. Barkema writes and speaks widely on developments in the economy and agriculture.

**Randy
Blach**

CEO of CattleFax, an organization focused on helping member cattle producers make more profitable marketing and management decisions. CattleFax is the cattle and beef industry leader on timely market information analysis and research.

**Richard
Feltes**

Head of Market Insights at RJO, Mr. Feltes has four decades of experience in the grain markets from Refco, Continental Grain Company, & MF Global. He also serves on the Board of Directors of the Commodity Markets Council.

**David
Hightower**

Founding principle of The Hightower Report, a CTA that provides independent, high-quality commodity futures market analysis and forecasting. Mr. Hightower has over 25 years of commodity research experience in every aspect of the futures industry.

Conference Agenda

Friday March 20th

- 3:30pm** Welcome & Registration (*Los Rios Foyer*)
- 4:00pm** Managed Futures/Oasis Platform (*Regency West*)
- 4:30pm** RJO Compliance Panel (*Regency West*)
- 5:00pm** James Brooks (*Regency West*)
- 6:00pm** Welcome Reception (*Rio Grande Ballroom*)

Saturday March 21st

- 7:00am** BREAKFAST (*Rio Grande Ballroom*)
- 8:00am** Guest Welcome (*Regency West*)
Gerry Corcoran - CEO of RJO
- 8:45am** Economic Outlook (*Regency West*)
Alan Barkema - Founder of Apical Economics, LLC
- 9:30am** BREAK (*Regency Center*)
- 10:00am** Grains/Oilseed Outlook (*Regency West*)
Richard Feltes - Head of Market Insights at RJO
- 10:45am** Livestock Outlook (*Regency West*)
Randy Blach - CEO of CattleFax
- 11:30am** LUNCH (*Rio Grande Ballroom*)
- 12:45pm** "Hear From Your Peers" - IB Panel (*Regency West*)
- 1:30pm** Soft/Metals Outlook (*Regency West*)
David Hightower - Founder of The Hightower Report
- 2:15pm** BREAK (*Regency Center*)
- 2:45pm** Speaker Q&A Panel (*Regency West*)
- 3:30pm** Closing Comments (*Regency West*)
- 5:00pm** Boat Transportation to Cocktails, Dinner & Entertainment
(Hyatt Regency Riverwalk Access)

Hyatt Regency San Antonio



Hyatt Regency San Antonio Riverwalk
123 Losoya Street
San Antonio, TX 78205

The hotel is nestled in the heart of the Riverwalk. Guests will be steps away from the scenic Riverwalk and the historic site of the Alamo.

Make your reservations today at <https://resweb.passkey.com/go/rjobrien> or by calling (888) 421-1442. Be sure to mention the R. J. O'Brien group rate of \$189.00/night. This special room rate is only available for registrations received prior to March 2, 2015. Don't forget to register with Katie Rogers at (312) 373-5277 or krogers@rjobrien.com.



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